

SELECTING THE BEST MEDICAL AESTHETICS PROVIDER FOR YOU

Q U E S T I O N S T O C O N S I D E R

With over 300,000 procedures completed, **RevealSM** is the Washington, D.C.'s area's premier destination for cosmetic treatments, including light-based hair removal, physician-grade skincare and body shaping services.

All **RevealSM** staff participate in a rigorous, ongoing internal training program, and are evaluated and re-evaluated on a regular basis.

How much experience do they have?

With over 300,000 procedures completed across our seven locations, RevealSM is the Washington, D.C. area's premier destination for cosmetic treatments, including light-based hair removal, physician-grade skincare and body shaping services. RevealSM will perform over 50,000 treatments this year alone, many with repeat clients; no other provider in the D.C. area comes close in terms of experience.

Our Medical Director and medical staff take great care in developing, testing and continuously refining Reveal's protocols, assiduously tracking outcomes to maintain the highest levels of safety and efficacy. In fact, due to our national reputation, RevealSM is regularly among the first clinical recipients of new cosmetic technologies. As a RevealSM client, you can rest assured that we conduct independent clinical evaluations of all new services and technologies before they are introduced.

And although our medical expertise is of paramount importance, we believe that an exceptional experience is about more than that alone. It's about focusing on the goals and needs of each individual client so that we can create the type of customized, personalized experience and results you won't find anywhere else.

How extensive is their training, and are they capable of performing a range of cosmetic procedures?

At RevealSM, we understand that entrusting your appearance to someone is a big decision that is not made lightly. Because we value the trust our clients place in us, we've made sure that our medical training is unparalleled in the industry. All RevealSM staff participate in a rigorous, ongoing internal training program designed to develop and maintain a strong foundation in the physics, biology, chemistry and mechanics of cosmetic treatment. This program includes weeks of upfront full time training, as well as extensive monthly classroom and hands-on clinical training delivered by Reveal's Clinical Training Director and Medical Director.

Our clients often talk about the RevealSM difference. They're referring to the expertise of our staff both individually and as a whole, and it sets us apart. Reveal's training goes well beyond anything available through outside "certification" courses provided by cosmetic technology manufacturers or other paid coursework. Reveal's staff progress in their careers with us by constantly adding new skills and treatment expertise, and are evaluated and re-evaluated on a regular basis, with emphasis on the two primary areas of cosmetic medicine that we offer: 1) light based treatments, especially hair removal and skin treatments, and 2) injectable treatments, including procedures such as Botox[®] and dermal fillers. All surgical procedures are performed by our Medical Director or a highly trained physician or surgeon.

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At **RevealSM**, all treatments are always performed by highly trained medical professionals.

We offer an array of technologies for hair reduction, skin rejuvenation and body shaping that allow us to safely treat all skin types.

We consistently update our technologies with options to make your experience more enjoyable.

Reveal's adverse reaction rate is less than .3% (.003) for all treatments— a record we believe to be unmatched.

Who performs the treatments?

Because we know how important both safety and results are to our clients, **RevealSM** treatments are always performed by highly trained medical professionals — nurses, nurse practitioners, physician assistants and physicians. Of perhaps even greater importance, **RevealSM** medical staff have all chosen to pursue a career in cosmetic medicine, and are selected by **RevealSM** for their ability to learn and excel at a range of related cosmetic treatments. For **RevealSM** providers, cosmetic medicine is a career path and a passion, and they have dedicated themselves to constantly building their knowledge and skill.

Can they treat all skin types?

Physiologically, we are each unique and our individual response to treatment varies. At **RevealSM**, we actively research and choose an array of technologies for hair reduction, skin rejuvenation and body shaping that allow us to safely treat all skin types.

If you've shied away from the treatments you've always wanted because you've heard that your skin type may not be treatable, we encourage you to come in for a complimentary consultation with one of our staff members. Because we have access to some of the most technically advanced equipment available, you may find that the procedure you desire (and its results) are attainable at **RevealSM**.

How will your comfort be managed?

Because your comfort is of the utmost importance to us, we are committed to investing in technologies that excel in both efficacy and comfort. We consistently update our technologies with options to make your experience more enjoyable.

We use our extensive experience in managing treatments to ensure the comfort of our clients. For example, in the case of treatments such as **FractionalRxSM**, **FotoRenuSM** Skin Rejuvenation and dermal fillers, we use cooling systems and/or topical anesthetics to maintain client comfort. For **LaserLipoSM**, we inject a combination of saline and lidocaine (anesthetic) for comfortable fat removal without general anesthesia.

What is the provider's safety record?

Few things are as important as your health and safety. Any time you're seeking a medical procedure, it is of great importance to select a provider focused on safety rates. Surprisingly, many providers don't properly categorize or track their rate of adverse reactions and most will not openly discuss their safety record with prospective clients, or share the actual safety rate statistics.


At **RevealSM**, we promise to "See **YouSM**," but we also make it easy to see us by openly communicating our safety record. At the time of this writing, our adverse reaction rate is less than .3% (.003) for all treatments – a record we believe to be unmatched. To maintain this consistently high level of safety and performance, we invest in a full time Clinical Quality Director, Training Director and Nursing Director who constantly reviews our staff's skills and compliance with best practices, and we meticulously track and analyze our outcomes so that we can continue to improve our already exceptional safety record.

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It's important to remember that certain mild side effects are a common result of some cosmetic medical treatments, and are generally indicative of an effective treatment as opposed to being a cause of concern. If an adverse reaction should occur, you will be supported by Reveal's trained medical staff, who will address the situation quickly and be available to consult with you by phone or in-person.

Is the provider convenient to my lifestyle?

We value your time and recognize the busy pace of your schedule, so we do everything we can to make treating with us easy for you. Reveal's network of seven locations throughout D.C., Maryland and Virginia offers unmatched convenience. Plus we offer evening and Sunday hours, and give you the opportunity to treat at any or all of our centers instead of restricting you to just one location. Additionally, you'll find that we choose locations in lifestyle centers, never corporate office buildings, to ensure that our centers are visible, safe and easily accessible for you at all times of the day or evening.



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