

What is the BrightEyesSM Blepharoplasty Program?

The BrightEyesSM Program combines blepharoplasty, the most popular eyelid surgery available, with a post-operative Botox[®] brow lift to create the best results possible.

Blepharoplasty, also known as eyelid surgery, is a surgical procedure designed to create a more youthful appearance to the eyes. This is accomplished by removing excess fat, skin and muscle from the upper and lower eyelids. This procedure can also improve vision in cases where excess skin of the upper eyelids has drooped to such an extent that it interferes with the peripheral vision.

Why do eyes look droopy or tired as we age?

As gravity pulls everything down with age, the eyebrows follow. And as the outer parts of the eyebrows droop, the skin of the upper eyelids will look saggy, as if you had developed extra skin that was not there several years before. Trimming this “extra” skin can improve that droopy look.

The other reason for “tired eyes” is because of droopy eyelid fat. This fat is held back by a thin wall of fibrous tissue called the orbital septum, which sags over time. The fat, held firmly back by this wall in youth, can bulge with age, giving you “baggy” upper and lower eyelids. Eyelid lifts trim this extra fat and tighten the wall, restoring a youthful contour.

A post-surgical Botox[®] brow lift provides additional lifting, arching and shaping to the brow, which creates an even more open and youthful look (additional fees apply).

What technique will be used to perform the BrightEyesSM Blepharoplasty?

BrightEyesSM is performed through external incisions made along the natural skin lines of the eyelids, such as the creases of the upper lids and below the lashes of the lower lids, or from the inside surface of the lower eyelid.

Will there be scars?

As with any surgical procedure, there are scars. The incisions are typically placed within the normal creases and folds of the upper and lower eyelids. This will allow for incisions, or scars, to be barely visible within several months following the procedure. Patients requiring fat removal from the lower eyelids alone may be able to have incisions made on the inside of the eyelid, thus resulting in no visible scarring.

Are the results permanent?

The results of BrightEyesSM are typically long lasting, and rarely are further touch-up procedures required. The fat around the eyes, once removed, does not regrow.

Additionally, ongoing Botox[®] brow lifts will keep the area from drooping and will maintain the lifted-brow appearance.

How long is the recovery for BrightEyesSM?

Initial swelling and bruising take 1 to 2 weeks to resolve, but at least several months are needed until the final result becomes stable. While most patients can return to work within a week, exercise should be avoided for 4 weeks. You can wear glasses and/or makeup to help conceal the bruising and swelling.

Will BrightEyesSM change the shape of the eye?

During blepharoplasty, the skin of the lower and upper eyelids are altered. This can change the shape of the eye to make it appear more open, rounder, and less tired.

The Botox[®] brow lift can change the shape of the eye brow, creating a higher, more sculpted arch and a more contoured look (additional fees apply).

Where will BrightEyesSM be performed?

Blepharoplasty for the upper lid can be performed in-office. Lower lid blepharoplasty (done alone or in combination with upper lid blepharoplasty) will generally be performed in a surgery center (facility fees will apply).

What kind of anesthesia is used for the procedure?

BrightEyesSM may be performed with local anesthesia for in-office procedures, or with sedation or general anesthesia for procedures done in a surgery center (anesthesia fees will apply). The extent of anesthesia may vary depending on whether additional procedures are also being performed at the same time, as is commonly the case.

What are the risks associated with blepharoplasty?

All surgery carries some degree of risk. Although rare, some of the risks associated with blepharoplasty include bleeding, infection, pulling down of lower eyelids and an inability to close eyes completely.